

JASON CAVANAGH

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BIO

- My two decades of work as a director, writer, and producer spans genres, including documentary, true-crime, competition, comedy, live-talk, game streaming, branded content, reality, and digital advertising. My podcast, Son of a Hitman has been named among the best true crime podcasts of all time, with over 3 million streams worldwide. During my time story producing for The Real Housewives of Atlanta, it was Bravo's most watched series. I story produced the first season of MTV's hit series, Teen Mom 2, which according to studies, contributed to a 5.7% drop in teen pregnancy in the US. I've featured the work of world-renowned scientists on NOVA, and written and produced for New York and LA's top stand-up comics, on Best Week Ever. I have a passion for storytelling, and excel at project management, creative ideation and execution, managing cross-departmental communications, staffing, casting, budgeting, pre-production, production, and post.

EXPERIENCE

Duracell / Cavanagh Media Corp. – Executive Producer / Director, “Power Your Passion”

Digital Ad Campaign

2024

- Executive Produced and directed advertising campaign for Duracell's Portable Power Stations product, with ads featured across digital platforms including Meta, Tik-Tok, Amazon, YouTube, and others.

History / Lucky 8 – Writer & Post-Producer, “The Mega-Brands That Built America” & “The Food That Built America”

2023 – 2024

- Researched, outlined, wrote, and post-produced episodes for scripted docu-series about the history of America's biggest brands, including Apple, Microsoft, Tropicana, Minute Maid, and Kentucky Fried Chicken.

Meta / Skybound / Genvid – Supervising Producer, “The Walking Dead: Last Mile”

2022

- Produced weekly live comedy talk show, and weekly live game-stream, to accompany interactive Walking Dead video game. Oversaw casting of celebrity and influencer guests, creative ideation, production, and post production, and graphic elements.
- Webby Award winner for Best Audience Integration: AI, Metaverse & Virtual.

CBS – Supervising Producer, “Tough as Nails”

2020 – 2021

- Field and post-produced network competition series. Oversaw casting, pre-production, competition challenges, directed talent, and managed multiple simultaneous edits.

Spotify - Executive Producer, Writer & Host, “Son of a Hitman,”

2019 – 2020

- Wrote, directed, hosted, and executive produced 10 episode investigative true crime podcast about convicted assassin, Charles Harrelson, father to actor Woody Harrelson.

- Worked cross-functionally with Spotify PR and Marketing teams to promote the series, and acted as spokesperson in press interviews. The series is named as one of the top true crime podcasts of all time, with over 3 million streams to date, worldwide.

History / 51 Minds – Co-Executive Producer, “Truck Night in America” 2018

- Ran story team in the field on off-road truck racing competition series, featuring the largest off-road truck racing course ever built.
- Conducted on-camera interviews and directed reality scenes with contestants and show hosts.
- Integrated branded content into story and show challenges for Ford sponsored episodes.

TruTV / Truly Original – Supervising Producer, “Hack My Life” 2018

- Wrote, produced, and directed hosted comedy series testing various life hacks.
- Oversaw cross-functional departments including art, camera, wardrobe, hair and makeup, and casting.

History / Nutopia – Executive Producer, “True Spit” 2017

- Ran true-crime project from conceptual development stage, to pilot, collaborating with network and production company executives.
- Wrote creative outlines, assembled creative and production teams, produced and directed shoots, and oversaw post-production.

Bravo / Optomen – Executive Producer, “Trouble 07” 2016

- Ran and directed hidden-camera pilot for competition reality series involving spy-craft and executive protection, collaborating with network and production company executives to shepherd project from creative ideation to execution.

History / Lucky 8 – Director, “Manson Speaks” 2016

- Directed noir inspired shoot with cold case homicide detective regarding Manson murders for true-crime sizzle. Established tone and creative look for the series, which would go on to be greenlit by History.

History / Tricon – Executive Producer, “Power & Ice” 2015

- Ran creative and post-production team on docu-series about power linemen in Alaska.
- Established story arcs across 8 episode series, interweaving the stories of 3 companies, managing up to 8 simultaneous edits.
- Oversaw online and mix of all 8 episodes.

Discovery / Magilla – Co-Executive Producer, “Moonshiners” 2013 – 2015

- Ran creative and post-production on seasons 3 and 4 of highly rated Discovery series.
- Generated story and outlined 20 episode seasons, maintaining daily contact with field teams and network executives to ensure execution of goals, and consistency of story.
- Oversaw up to 10 simultaneous edits to meet tight deadlines with impending air-dates.

- Maintained series as one of Discovery’s highest rated, for 2 consecutive seasons.

VH1 / Magilla – Supervising Story Producer, “The Gossip Game” 2012 – 2013

- Managed team of story producers and editors, post producing 8 episode VH1 docu-series.

ADDITIONAL CREDITS

Bravo / True – Story Producer, “The Real Housewives of Atlanta” 2011 – 2012

MTV – Story Producer, “Teen Mom 2” 2010 – 2011

A&E / Sharp – Producer, “Biography” 2010

PBS / Seftel – Producer, “Nova Science Now” 2008 – 2009

VH1 – Segment Producer, “Best Week Ever” 2008

Fuse / Sharp – Segment Producer, “Videos That Rocked The World” 2008

A&E / Sharp – Story Producer, “Confessions of a Matchmaker” 2007

Logo – Director, “P-Town Diaries” 2006

MTV – Story Producer, “Made” 2005 – 2006

EDUCATION

COLGATE UNIVERSITY, BA Philosophy, Cum Laude 2004

THE NEW SCHOOL, Screenwriting 2012

HB STUDIO, Acting 2016

UPRIGHT CITIZEN’S BRIGADE, Improv 2017

PRODUCERS GUILD OF AMERICA, Scripted Television Basecamp 2017

HONORS

- **WEBBY AWARD – BEST AUDIENCE INTEGRATION: AI, METAVERSE, & VIRTUAL – “THE WALKING DEAD: LAST MILE” | 2023**
- **“SON OF A HITMAN” – 9TH MOST POPULAR TRUE CRIME PODCAST OF 2020, OVER 3 MILLION STREAMS WORLDWIDE**
- **BLUE CAT SCREENPLAY COMPETITION – QUARTERFINALIST FOR ORIGINAL ONE-HOUR DRAMA PILOT – “MASKED” | 2019**